



Candle *focus*

THE HEALTHY WAY TO LIGHT YOUR WORLD!

Granville Island Candle Company is a maker of fine Soy Wax Candles since 1999. Currently located in the Sunny Okanagan and shipping to every province we continue to be one of the largest Soy Candle Manufacturers in Canada with a strong drive moving forward.

10 Years and Going

Granville Island Candles started in Vancouver in 1999. From our humble roots we have grown and matured into the company that we are today. 2009 celebrates our 10th Year of providing quality Soy Candles to businesses across Canada and the United States. Since our beginning we have moved to Kelowna, changed ownership, seen new products, and continued to grow. In the last two years our main focus has been on environmental sustainability. We have taken many different actions to reduce our overall carbon footprint including but not limited

to: purchasing wax and fragrance in larger volumes to reduce the number of trucking hours, finding new ways to reuse waste material, replacing packaging with recycled materials, and purchasing energy efficient machines. We continue to move forward with these initiatives and many of them are discussed in the rest of this newsletter. We look towards continuing to provide you with a quality product, and are pushing forward with new ideas and products even during these tough economic times. Thank you to all of our customers for your business these past 10 years.



Granville Island Candle Company
#3—2604 Enterprise Way
Kelowna British Columbia
V1X 7Y5

www.GranvilleIslandCandles.com
sales@granvilleislandcandles.com

1-888-908-4242
250-762-4884
Fax: 250-762-4886



New Factory Location

Over Christmas we completed our move into our new larger Factory and Warehouse facility. This expanded facility will allow us to keep larger volumes of stock on hand, and process orders faster and more efficiently. We do ask for your patience over the first few months of this year as we refine our methods and procedures and fine tune our production process to this new space.

See how clean: **Less Waste**

5 lbs vs. 157 lbs



We are proud to announce a complete revitalization of our in-house private label program. Out are the bubble jet printer labels and in are High Definition Photo Quality labels. We have recently purchased a high end Solid Ink Printer. We can now print labels of almost any shape and size with minimum turn around time. With the advent of solid ink we can print full colour labels for the cost of black and white.

New Private Label Program

Private Labels offer your business the chance to sell products under your own brand!

Solid ink's cartridge-free design and minimal packaging, its nearly waste-free printing process and its safe, toxin-free solid ink sticks make it a very environmentally-conscious way to print. Solid ink printing also provides consistent photo quality prints on almost any media at a low cost. Final price and program details on our new private label program will be available on our website beginning February 1st. If you would like to receive a copy of the information please

**Solid Ink Colours:
True, Vibrant... and
Earth-friendly**

-XEROX

contact our customer service department and they will be happy to place you on a mailing list for the package when it becomes available. Highlights of our new program include: flexible quantities, new setup cost structures, variable label sizes and shapes, private branded warning labels, and of course full colour vibrant labels. Whether for a special event or just for your regular stock, a private label allows your business to take ownership of the product you sell.



Sustainable Packaging

Our clients identified the need for sustainable packaging as their number one request.

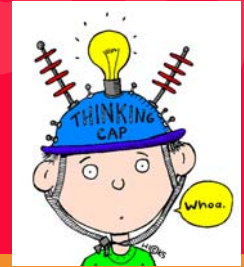
You asked for product packaging and shipping materials that were more environmentally friendly and we have responded. Starting February 1st our 6 and 12 packs of tealites will now be packaged in paperboard boxes instead of PVC. These boxes were produced from recycled materials and are 100% post-consumer recyclable. The boxes were designed with a cut out top allowing for the candles to be both viewed and smelled.

Our second major change is in the way we package product for shipping. The packing peanuts that are used currently are not an environmentally friendly option. As such we have purchased two machines which produce jumbo sized bubble wrap and small air bags. Both of these products will help to reduce costs, reduce waste and reduce the use of petroleum based packing foams. You will see these packaging materials starting to be phased in over the next couple of months. While we would like to completely eliminate the need for foam packaging, we feel that

there are still some shipping needs that simply require the foam and ask for your patience while we continue to search for other alternatives for these situations. The plastic air bag packaging bears the recycle symbol and is accepted at most recycling facilities including most curbside recycling programs.

We always welcome input from our clients on ways they feel we could reduce our carbon footprint. Please send us your comments.

SNEAK PEEK: Products in Development



You come home from a hard day at work, and prepare for a relaxing bath. You fill the tub, light your favorite Soy Candle and reach for your new bar of Granville Island Soy Soap.

We are currently in the early development phase of a Soy Soap product. We hope to launch this new product along with a matching Candle in time for the Christmas Season. The Candle and Soap pair will both be made with Essential Oil fragrances. We plan on having two fragrances to start with and hope to add more as time goes on.

Both the Soap and Candle will be available as separate products or packaged together in a gift pack.



#3—2604 Enterprise Way
Kelowna, B.C. V1X 7Y5